CORPORATE PROFILE



# INNOVATIVE & FAST TRACK

**GARMENT MANUFACTURER** 



Founded in Tirupur, India in 1999, GUS CLOTHING PVT LTD is a highly innovative fashion garments manufacturing firm with 25 years of experience in designing, producing, and exporting high-quality knitwear to fashion brands worldwide.

We are specialized in expedited orders and provide high-quality fashion items for kids, women's and men's wear, sportswear, and home textiles. Our production capacity is one million pieces per month, and we operate in an advanced manufacturing facility spreading 2,00,000 square feet, strengthened by world-class automatic printing and embroidery facilities for glass.

Together with our innovative, stylish clothing and home textiles, we have a modern trend design studio.

GUS CLOTHING PVT LTD apparel strives to higher the benchmark for Indian knitwear globally by offering eco-friendly fashion that is both efficient and low consumption of energy.





# LEADERSHIP THAT MATTERS

Our founder, Mr. Uma Shankar, is a visionary and pioneer who epitomizes deep-rooted business values and strong ethics. Testament to the saying - From humble beginnings come great things - Mr. Uma Shankar's imprint on the industry is evident and illustrious. He has been sharing his learnings and experience with us and leading the company with a unique working model. Following his footpaths, we at GUS CLOTHING PVT LTD make customer satisfaction the guiding principle to success.

Following in his father's footsteps, Mr. Sujith, our Managing Director, is expanding the business and taking the company to new heights through his unique, innovative approach. Drawing expertise in advanced technology, he has transformed the company by introducing disruptive technologies. A multifaceted personality with wide-ranging interests, his business acumen is highly regarded within GUS CLOTHING PVT LTD and outside.

#### **OUR MISSION & VISION**



#### **MISSION WITH A MEANING**

To involve the youth in a business with Eco-Friendly Practices and guide them to do Corporate Social Activities to improve the lives of others.



#### **VISION WITH A HEART**

Providing employment opportunities to Rural households because everyone matters.





#### **ECO-FRIENDLY SUSTAINABLE COLLECTION**

Fiber made from Organic Cotton that uses no chemical pesticides or fertilizers, limits soil erosion and is less thirsty than normal cotton. Hence it is sustainable



#### **CHEMICAL FREE UNBLEACHED COLLECTION**

Unbleached, with organic softner 100% chemical free – Fabric Process



#### **CHEMICAL FREE NATURAL DYED GARMENTS**

Dyed, with Natural Dyes 100% Using Mineral & Rock Dyes – Fabric Process



# CHEMICAL FREE NATURAL DYED GARMENTS WITH VEGETABLE DYES PRINTS

Dyed, with Vegetable Dyes 100% chemical free – Fabric Process



# ENGINEERED PROCESSING IN OUR INFRASTRUCTURE



Design Studio



Modern Techniques



Diligent Sewing



High End Fabric



Exemplary Printing



Flawless Finishing



World Class Laboratory



Advanced Sublimation



Efficient and Accurate Cutting



Exquisite Embroidery



#### Design Studio

GUS CLOTHING PVT LTD In addition to creating niche-quality products that customers want, we're dedicated to keeping up the development of a business that is ready for the future and that our clients will be proud to do business with us in the future as well.

Based on current market trends, we are producing the most stylish products, all of which are on display at our studio. We provide a wider selection of home textiles and clothing made using various techniques.



## High End Fabric

We use only the finest quality yarn for our fabrics, processed in state-of-the-art dyeing units that adhere to the highest quality standards. Followed by quality check and inspection, the fabrics move on to production. Fabric storage capacity is 110 tons.



# World Class Laboratory

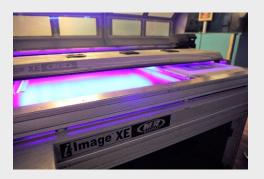
A highly qualified team of experienced pattern masters perform Merchandising and sampling. Every bit of fabric is put through a series of exclusive tests in our in-house Lab Testing Facility to ensure its quality.



# Efficient And Accurate Cutting

We turn ideas into garments with Gerber CAD software for fashion design. The fabric undergoes mechanical cutting processes by Eastman and Fischer with CAD experts at the cutting table. It is then checked, numbered, and passed on to other processes.

We empowers fashion brands to accelerate time to market, improve fit, and maximize material utilization. We have also deployed multiple technologically advanced Bullmer professional automatic cutting machines which make even more efficient use of material and reduce waste.



### Modern Techniques

With these modern screen exposing machines we are able to make digital artwork and directly expose it onto a screen, producing high-quality prints in a matter of minutes drastically reducing the time and cost associated with traditional film-based methods.

# Exemplary Printing

The value addition of any garment is the prints that leave an appealing impact on the garment's look and feel. Our team uses colors that delight, calling upon azo-free dyes, plastisol, Glitter, pigment, and foil prints to provide photo-quality prints.





#### Advanced Sublimation

We have deployed 3 EPSON Sublimation CMYK machines and 1 EPSON CMYK double-head machine. The sharpness of the four color prints meets International standards, and the production capacity is 2500 units per day.



### Exquisite Embroidery

Creating beautiful garments with colorful embroidery is what our machines do best. With world-class design concepts like applique, we add that extra special something to the knitted garments.

# Diligent Sewing

Express production team, assisted by 750 units of Pegasus, Brother, and Zuki sewing machines, strives to meet the client's expectations in terms of finish and quick delivery.





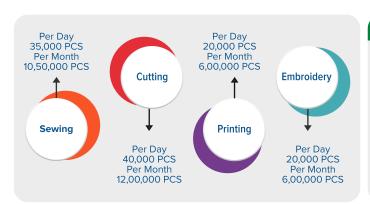
## Flawless Finishing

Each garment is thoroughly checked for errors and contamination. We use a needle detector to check for any potential problems, and then recheck the garment for stain removal, measurements, and color fastness. Once the garment is cleared, it goes through our vacuum ironing process to give it a clean and soft finished appearance. Finally, our packing department packs the garment in an individual box and then into a carton box for export.



# PRODUCTION CAPACITY

We are aggressively increasing its capacity in order to meet the rising demand for our service. We are cautiously growing and planning our systems and processes to effectively and efficiently handle our workflow. The company is also investing heavily in new machinery and is expanding its factory space. This will enable GUS CLOTHING PRIVATE LIMITED to produce more garments, faster and provide more support to our customers.







#### **CERTIFICATIONS**



























#### SOCIAL COMMITMENT & GREEN INITIATIVES

At GUS CLOTHING PVT LTD, we believe protecting and preserving Mother Nature is the supreme duty of every human. The company conducts regular Awareness Programs in schools on preserving nature. As part of Corporate Social Responsibility, We setup & maintain Children's parks in Temple Lands, Recognizing our work, the Government of India bestowed us with the Green India Convener of Tirupur Award. We also promote eco-friendly products under "Pasumai Bharatham"



#### Windmill & Solar Energy

GUS CLOTHING PVT LTD is a future oriented organization committed to responsible growth. We understand very well that renewable energy is the long term solution to meet the growing power needs renewable energy via wind and solar power. With windmill energy levels of 2.1 MW and solar energy of 500 KVA, we abide by our pledge towards a consistent and sustainable growth, while being environmentally responsible at the same time. One of our major garment production plants is a IGBC accredited green factory, and among a few of the many more environmentally friendly planned projects in the years to come.

#### Tree Plantation



We are planting and maintaining 1,00,000 trees for a project named "Vanathukul Tirupur" ensuring a greener tomorrow.

#### Water Harvesting



Rainwater harvesting is a sustainable process that helps conserve 2,00,000 liters of rainwater storage capacity. The process of rainwater harvesting is an effective way to conserve water.

#### **OUR PRODUCTS**

We are producing a broad range of garments to the updated fashion which includes all different kind of products. Ladies Hi-Fashion outerwear, Nightwear, Sportswear, Men's Sportswear, Street wear, Nightwear, Kids and Infant Casual, Street wear, Nightwear, With Home Textile Products.

#### Fabrics and Embellishments

Knitted Jersey in Cotton, Viscose, P/C & P/V blends, Modal, Modal blends, Yarn dyed, Natural Garment Dyed, Jerseys, Plated Jersey, Piques, Ribs, Interlocks, Waffle, Jacquard, Seersucker, Hemp, Woven/Knit Combination, Fleece, Terry, Bamboo Cotton, Bamboo Poly, All-over Prints and Placement prints, All-over Embroidery and Placement Embroideries Sequins, Beads and Indian Handwork.















## **OUR CLIENTS**

























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